



Your boat · Our expertise

ABNB specialises in selling quality new and used boats nationwide

Selling your boat through ABNB

ABNB operates from purpose built facilities in North Kilworth Marina. ABNB have been selling boats since 1995, is renowned for its high quality boat brokerage service and prides itself on providing a personal and professional service. For your re-assurance ABNB is a full member of the Boat Retailers and Brokers Association within British Marine.

Steps to be taken by you, the seller



- Preliminary details given over the phone or by email.
- Arrange an initial no obligation discussion.
- Read reviews on Google & Trustpilot.
- Decide to sell through ABNB boat brokerage.
- Prepare and dress your boat ready for sale.
- Organise who will escort visitors on the boat if lying remotely to our offices.

ABNB will



- Carry out a full inspection of around 3 to 4 hours with or without the owner present.
- Produce a highly detailed 4 page glossy colour brochure with layout and side view drawings.
- Advertise on its own website www.abnb.co.uk.
- Advertise in the major waterways magazines.
- Advertise on Apollo Duck, Twitter & Facebook, Instagram & YouTube.

ABNB runs its own website, updated daily

ABNB.co.uk

ABNB exhibits at Crick Boat Show and Boat Broker Boatlife Live

Potential buyers details are held on a computer database and those who are actively looking to buy a boat are encouraged to sign up to receive email updates. Every time a boat is added to our listings, an email is sent to the active buyers. ABNB's emphasis is on personal service rather than building a large list of boats, which we believe has lead to an unsurpassed sales rate. ABNB works in co-operation with several boatyards and marinas as well as selling boats

lying on private moorings.

Buyers can	
	Navigate the website easily using buttons and drop down
	menus.
	Use the search facilities.
	• See our colour photos and layout drawings of each boat.
	• Read lots of boating information and helpful advice.
	Download brochures.

When its time to sell, our standard rate is 6% plus VAT. We provide four months free moorings at our sales berths in North Kilworth Marina, plus discounts for previous customers - please ask for details.

ABNB pioneered and perfected selling boats from their home moorings, which enabled vendors to participate in the sale process by carrying out their own viewings - an opportunity welcomed by many. To this day, we still offer this service, and our fee is 5% plus VAT.

(Terms and conditions and a minimum brokerage fee applies).



operates from offices at North Kilworth Marina and also sells boats from private moorings. Escorted only viewings by ABNB staff, marina representatives or boat owners. The sales office is easily accessed by road, approx 5 miles from M1 J20, and features an individual colour photo display of all craft for sale.



is consistently busy even during out of season months when enquirers, who are planning ahead to the next season, tend to be more committed. They particularly appreciate ABNB's system of highly detailed sales information, supported by experienced advice and personal service, which is available seven days a week.



does not take on all the boats that are offered - for example, if the condition and presentation of the boat is less than expected. We will advise if ABNB's service is not for your boat. The format of the brochures is particularly effective at conveying good specification and maintenance history.





In accordance with BRBA* code of practice, the brokerage service is supported by well established administration procedures and monies paid by buyers are held in a named Client Account, kept separate from ABNB's trading activities.

Payment to owners is made promptly. Every step of the sale process involves clear documentation; brokerage agreement, sale and purchase agreeement and bill of sale.

For added protection, ABNB holds full Professional Indemnity Insurance.

*Visit www.britishmarine.co.uk for more information about the Boat Retailers and Brokers Association.

We produce our own sales brochures

We take our own photos

We prepare the drawings

We collate all the details



www.abnb.co.uk ABNB Ltd, North Kilworth Marina, Station Road, North Kilworth, LE17 6HY Open 7 days a week admin@abnb.co.uk 01788 822 115



Have you fully explored all the information on our website?

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Don't just take our word for it ... check out some testimonials from just a few of our happy customers.

Keith

42 reviews · 6 photos

***** 2 months ago

We have just completed the purchase of a narrowboat at North Kilworth Marina through the extremely capable team at ABNB. We have the unique disadvantage of living in Canada and, although we spend about half the year in the UK on the canals, ABNB had to handle this entire transaction on an "expatriot" basis, plus a time zone issue! Their attention to detail was flawless and I never felt at risk due

to our distance from the site.



the buyers survey report was excellent resulting in no reduction in the offer price.

Their original brochure was produced very quickly. It was in a format that was easy to read and provided all of the information at a glance. ABNB responded to my gueries very guickly and helped me through the process when I had a query.

I would definitely use ABNB again and would recommend them to anybody thinking of selling their boat

Great service, ABNB!

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We just sold our narrowboat through ABNB. Very pleased with their service. We were kept fully informed at all times. On the day of sale the whole process was completed smoothly within a few hours. Quite amazing given that we are in Australia and there is a 10 hour time difference! As sellers, we would happily recommend ABNB. Mary and Colin

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